



Product Name:	Grain Free Pork, Sweet Potato and Apple
WHPR Code:	GFB

Analytical Constituents		
	Unit	Value
Crude Protein	%	26
Crude Oil and Fats	%	14
Crude Fibres	%	3
Crude Ash	%	8
Moisture	%	8
NFE	%	41
Metabolisable Energy	Kcal/100g	354
Omega 6	%	1.23
Omega 3	%	1.05
Calcium	%	2.23
Phosphorus	%	1.05

Other Information

Kibble Shape:	Round
Length:	5 mm (+/- 0.5 mm)
Width:	14 mm (+/- 1 mm)
Shelf Life:	18 months

Feeding Guide*

Weight of Dog	Grams per day
1 - 5 kg	25 - 90
5 - 10 kg	90 - 150
10 - 20 kg	150 - 250
20 - 30 kg	250 - 340
30 - 40 kg	340 - 420
40+ kg	420+

*These guidelines should be adapted to take into account breed, age, temperament & the activity level of the dog. When changing foods please introduce gradually over a period for 2 weeks.

Notes

- ✓ **50% Pork** – Rich in amino acids, vitamins & minerals pork is a delicious source of protein that your pet will love!
- ✓ **No added Grain**– This recipe is designed to be suitable for those with grain intolerance/ sensitivity.
- ✓ **Sweet Potato**- An excellent alternative to grains, sweet potato is a complex carbohydrate high in B vitamins.
- ✓ **Minimum 26% Freshly Prepared Pork**– A natural, traditionally sourced and highly digestible protein source.
- ✓ **Added Omega 3 Supplement**- an excellent source of EPA & DHA to support cognitive function, visual development and help to reduce the inflammation response.
- ✓ **No added artificial colours & preservatives**

Composition

Pork 50% (including 30% Freshly Prepared Pork, 18% Dried Pork & 2% Pork Stock), Sweet Potato (26%), Peas, Potato (8%), Beet Pulp, Linseed, Omega 3 Supplement, Vitamins & Minerals, Vegetable Stock, Apple (equivalent to 7.5g per Kg of product), FOS (92 mg/kg), MOS (23 mg/kg).

Nutritional Additives per kg

Vitamins: E672/Vitamin A 15,000 IU, E671/Vitamin D3 2,250 IU;
Trace Elements: E1/Iron 160 mg, E2/Iodine 1.58 mg,
E4/Copper 60 mg, E5/Manganese 110 mg, E6/Zinc 130 mg,
E8/Selenium 0.60 mg